



Grupa Kety Makes Meetings More Productive with BenQ Wireless Presentation Solutions

Facts at a Glance

Grupa Kety S.A. Headquarter

Segment	Year of Completion
Corporate	2018

Project

A multinational engineering and heavy industry corporation looks to streamline its conference rooms and boost meeting efficiency

BenQ Solution Used

- BenQ InstaShow WDC10 Wireless Presentation Solution
- BenQ RP703 70" Interactive Flat Panel Display
- BenQ RP704K 4K UHD 70" Interactive Flat Panel Display



Issue



Grupa Kety S.A., an industrial multinational corporation, sought to renovate the conference rooms at its headquarters in Kety, Poland. It wanted to streamline presentation setup in its management and engineering meeting rooms and eliminate common presentation-related technical issues.

Solution



Based on the recommendation of its system integrator, Grupa Kety opted to use BenQ presentation solutions in its conference rooms. By offering interactive flat panel displays and true plug-and-play wireless presentation solutions, BenQ promised to make it easy for anybody to bring in a laptop and present immediately.

Result



The conference room renovations were soon finished and Grupa Kety couldn't have been more pleased with the results. According to Grupa Kety, since installing the BenQ interactive flat panels and InstaShow™, meetings are no longer held up setup issues and it's easy for all presenters to show content from their laptops. Furthermore, the 70" panels make presentation materials clearly visible to all team members in the room, no matter what angle they are sitting at. As one Grupa Kety representative put it, BenQ's presentation solutions are the "fast and easy way to make presentations be powerful without technical distractions." The combination of BenQ's InstaShow™ and interactive flat panels has streamlined corporate communications and facilitated meetings that proceed more smoothly than Grupa Kety ever thought possible.

