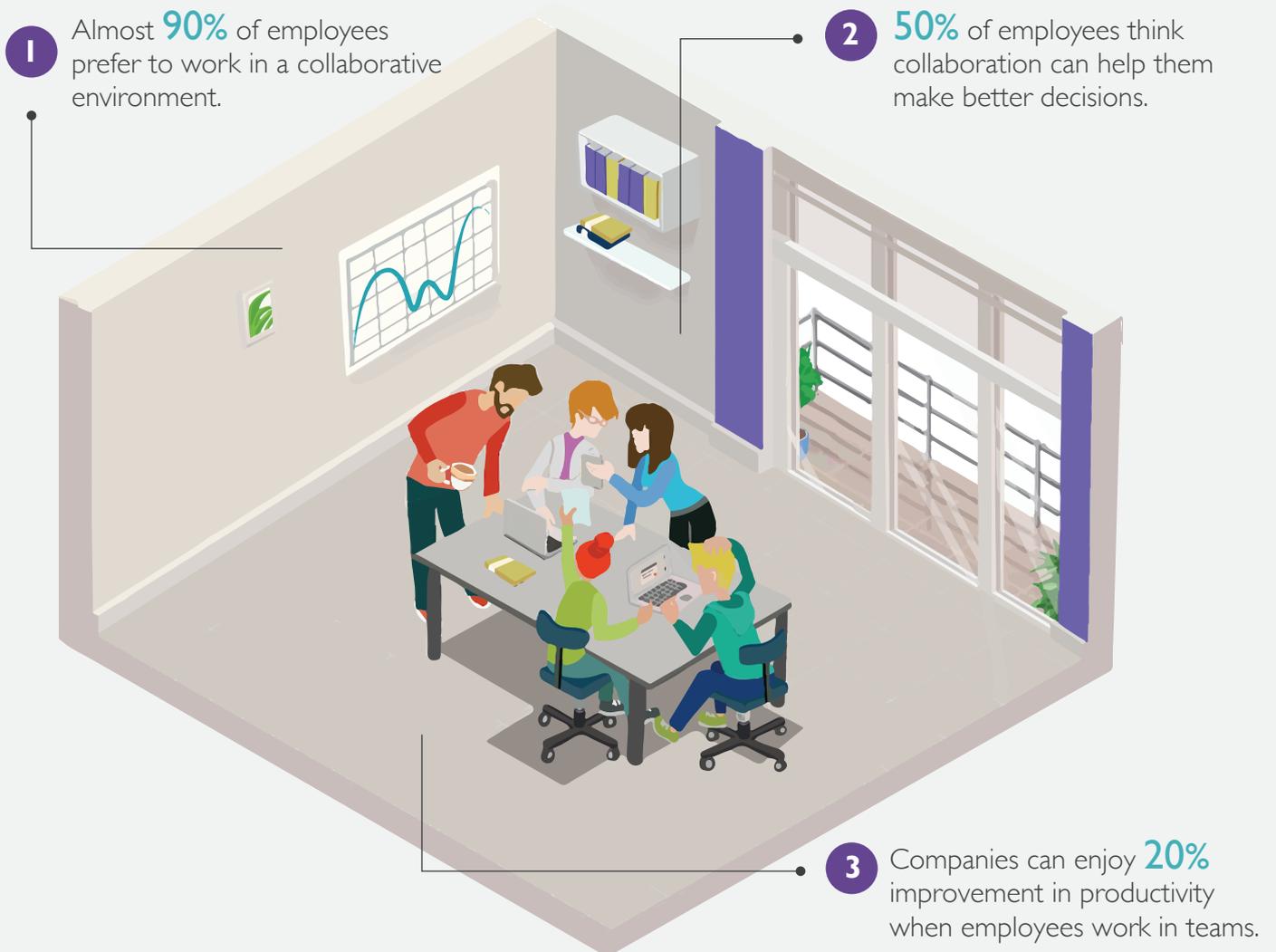


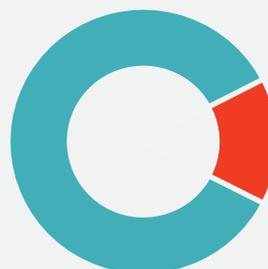
How to Foster Effective Meetings for Enhanced Productivity

For companies nowadays, collaboration has become the most important means of sparking creative thinking and putting ideas into action. Recent studies indicate that almost 90% of today's workers think the collaborative atmosphere is highly favorable and over 50% claim that group meetings can help them make better decisions. Studies also show that by empowering employees with effective team meetings, companies can improve productivity and efficiency by as much as 20%.



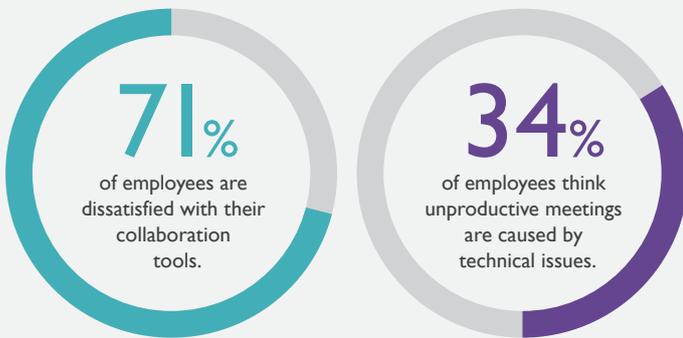
(Source: Intelligence Group, 2014; IBM, 2015; WorkflowMax, 2015)

However, even though collaboration is already at the heart of many enterprises' business processes, studies still found that out of the 60 meetings employees attend in a month, 31 hours of work time are spent on unproductive meetings.



Around **18%** of working time per month is wasted on unproductive meetings.
(Source: Atlassian, 2014)

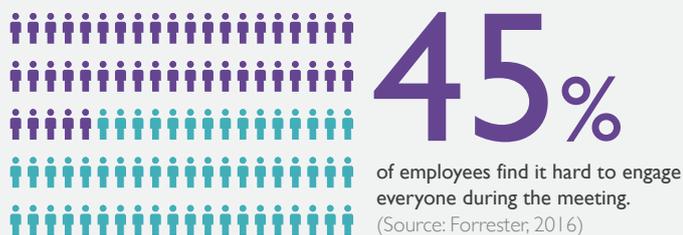
The Causes of Unproductive Meetings



(Source: ShoreTel, 2016; Forrester, 2016)

Outdated, Hard-to-Use Meeting Room Technologies

Naturally fluent in using digital and mobile technologies, today's workforce tends to demand modern and smart meeting technology. Yet over 71% of today's employees are dissatisfied with the collaboration tools their employers offer and another 34% cite technical issues as the main reason why meetings are slow and unproductive.



Lack of Engagement among Meeting Participants

Workforce engagement and workplace results are deeply intertwined. Employees who experience a high-level of engagement during meetings drive better innovation and productivity. However, 45% of employees still think keeping all participants engaged is the main obstacle to conducting an effective meeting.

Only **25%** of employees are satisfied with company's BYOD environment.



(Source: CIO, 2015; Forrester, 2016)

Inability to Go Mobile

Today, 58% of the workforce regularly uses their own laptops and smartphones for work. And 57% thinks it is highly important that their workplace enables them to work with their own devices. Yet only 25% of employees feel their companies provide an adequate platform for them to collaborate and share files effectively.

35% of employees still experience connectivity issues with their video conference solutions.



(Source: PGI, 2015; Forrester, 2016)

Insufficient Video Conference Solutions

Nearly 60% of business meetings are virtual and as much as 64% of the workforce regularly needs to collaborate with people outside of the office. However, 35% of today's employees report that they've experienced connectivity issues with their video conference solutions, making remote participants feel disconnected.

Redefine Team Meetings with Smart Collaboration Technologies

To conduct efficient, engaging and connected meetings, corporate can empower today's employees with the following collaboration technologies:



Simplify the Meeting Process with Touch-Screen Technology

Today's workforce values teamwork. Opting for casual and efficient collaboration, this new generation of employees expects modern enterprise to provide innovative and intuitive tools that let them communicate across teams and share ideas instantly. One key solution to address this need is the implementation of touch-screen technology.

Touch technology has proved to be effective at promoting creativity and simplifying workflow processes. Intuitive and easy-to-use, touch-screen technology can significantly improve the speed of tasks. A study by Mitsubishi Electric Research Laboratories shows that compared with traditional input methods, touch-screen interfaces can reduce a user's response time by as much as 20 percent (Source: Corporate Tech Decisions, 2015). Simply by using fingers, a stylus or another pointing device, employees can not only display content or applications on the screen without any technical training but also enjoy an intuitive handwriting experience while making notes on the display and sharing ideas.

Moreover, touch-screen technology also allows multiple members to contribute at once, which not only accelerates the process of decision making but also fosters an ideal group setting where every employee has a voice.

Enhance Meeting Mobility with Wireless Presentation

Bring Your Own Device is becoming the new normal for today's business gatherings. For companies that support employees' decision to present and collaborate on their personal devices, studies indicate employees' satisfaction and productivity are significantly improved. To transform today's workspace to support BYOD, corporate can leverage the wireless presentation system for unified meeting communications.



To foster a BYOD workspace that meets all parties' needs, a wireless presentation system should not only enable excellent speed and connection to support multiple devices regardless of operating system, but also provide clear audio and video exchange so ideas of any form can be shared in no time.

By introducing wireless presentation technologies for BYOD collaboration, modern enterprise will be able to bring all devices together, providing a fail-safe, easy-to-use tool for employees to present at the touch of a button. By eliminating the hassle of complicated cable setup, today's workforce can harness the freedom to collaborate with devices they are familiar with and optimize synergy during every meeting.

Streamline Remote Communication with Video Conferencing

Flexibility in communication is paramount for today's workers. With more and more employees working at home offices and other remote sites, flexibility drives modern enterprise to search for video conference solutions that allow teams anywhere to work together.

However, among companies that applied a video conference solution, 36% of remote participants still felt disengaged during face-to-face virtual meetings (Source: Forrester, 2016). This suggests a suitable video conferencing solution should provide more than just visual communication. In an age where people have smart devices at their fingertips, an appropriate virtual meeting solution should also enable real-time collaboration across screens of all sizes and allow employees anywhere to meet in the cloud, where they can share ideas and documents between smart phones, tablets and the expansive screen in the meeting room.



With the help of proficient video conferencing, corporate can not only cut significant cost for business traveling, but also make employees more productive and decrease the cycle times for uncovering solutions. Letting employees across the globe easily meet and share information gives modern enterprises an edge that can foster smooth communication that transcends borders and cultural differences.

Find Solution with BenQ

Harness Team Power for Success with Interactive Flat Panel

In an age where the workforce desires meetings that offer mobility, flexibility and connectivity, the interactive panel can be the one-stop display solution to address modern enterprises' needs and foster effective collaboration. Without requiring external PCs, interactive displays not only provide an intuitive, expansive touch-screen interface that allows information to be easily manipulated and shown to the whole team, but can also easily connect to video conferencing and wireless systems to expand the range of data sharing and interconnectivity.

Aiming to revolutionize display technology for current workplaces, BenQ's interactive flat panel helps modern enterprises cater to today's workforce and initiate real-time collaboration for every meeting. Equipped with an intuitive multi-touch interface, the interactive flat panel is further enhanced with smart annotation, wireless presentation compatibility and elegant video conferencing tools that will inspire synergy and collaboration.



For more detailed product information

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