



BenQ Bar Type Display

Where there is space, there is opportunity for adaptable perfection.



Because it matters

BenQ Bar Type Display

BH280/ BH380



Whichever You See Fit

BenQ Bar-Type Displays with its unique long-structure design, is tailored to craft superior in-store experience. Designed for displaying information at small or narrow spaces, it can have your important message broadly reach out and seize every chance to communicate with your customers. It perfect for public transit, boutique store decoration, restaurant menu board or other creative installations.

24/7 Nonstop Operation

An amazing 50,000-hour life translates to years of nonstop signage service and reliable industrial-grade performance far more economical than consumer models.

Optimized for Landscape and Portrait Modes

BenQ Bar-Type Displays deliver equally superb and consistent picture quality in both horizontal and vertical positions. Landscape view is ideal for displaying scrolling text and information; portrait mode gives boutiques a tool to encourage purchases by giving shoppers a chance to see how they might look with the items on.

High Brightness Function

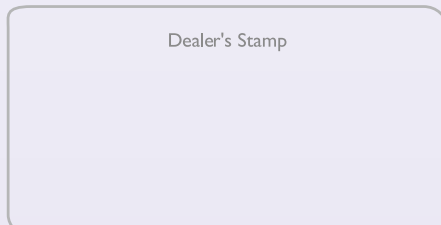
The level of brightness can reach to over 700 / 800 nits and can be displayed in multiple environments. Even if used in semi-outdoor environment, the screen information can still be seen clearly.

Superior Reliability

The metal case possesses a higher reliability than a plastic case, and can be applied to indoor hanging advertisements or transportation centers.

Specifications

		BH280	BH380
Panel	Screen Size	28"	38"
	Backlight/Lightsource	E-LED	E-LED
	Active Area (horizontal × vertical)(mm)	698.4 × 130.2 mm	919.3 × 257.6 mm
	Resolution (pixels)	1920 × 358	1920 × 545
	Brightness (typical)	700 nits	800 nits
	Contrast Ratio (typical)	3000:1	4000:1
	Viewing Angle (horizontal/vertical)	178° / 178°	178° / 178°
	Aspect Ratio	16:3	32:9
	Light Life (typical)	50,000hrs	50,000hrs
	Display Orientation	Landscape / Portrait	Landscape / Portrait
Audio	Audio Line In/Out (3.5mm)	No / x1	No / x1
Connectivity	VGA In/Out	x1 / N/A	x1 / N/A
	DVI In/Out	x1 (DVI compatible with HDMI) / No	x1 (DVI compatible with HDMI) / No
Control	RS232 In/Out	x1 / N/A	x1 / N/A
Power	AC/DC In	DC	DC
	Voltage	100V ~ 240V, 50Hz / 60Hz	100V ~ 240V, 50Hz / 60Hz
	Power Consumption (typical/standby)	≤ 40W / ≤ 5W	≤ 76W / ≤ 5W
Mechanical	Dimension (WxHxD) (mm)	736.6 × 167.3 × 43.6mm	980.9 × 303.2 × 43.6mm
	Bezel Width (top/bottom/ left/right) (mm)	16.9 / 18.6 / 18.5 / 18.5mm	16.9 / 22.7 / 29.2 / 29.2mm
	Weight (w/o Packing/ w/ Packing) (kg)	3.0kg / 6.5kg	6.4kg / 10.2kg
	Wall Mounting (VESA) (mm)	200 × 100 mm (4 holes)	200 × 100 mm (4 holes)
Environment	Operation Temperature	0° C ~ 45° C	0° C ~ 45° C
	Storage Temperature	-10° C ~ 60° C	-10° C ~ 60° C
	Usage (Hour/Day)	24/7	24/7
OSD	On-Screen Display Languages	English Simplified Chinese Traditional Chinese (3 Languages)	English Simplified Chinese Traditional Chinese (3 Languages)
Software	X-Sign (please check X-Sign website for detailed compatibility info.)	Yes	Yes
Accessory	Power Cord(by region)	Yes	Yes
	HDMI Cable	Yes (DVI to HDMI Cable)	Yes (DVI to HDMI Cable)
	User' s Manual Electronic File	Yes	Yes



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