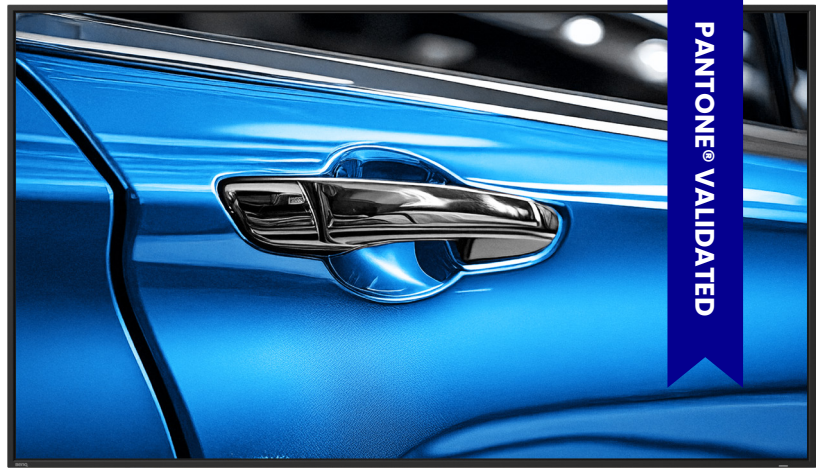


# BenQ

# SH7504

## Digital Signage



### Certified colour performance

The SH7504 Series is the first signage to carry both **Pantone®** and **Pantone SkinTone™** validation, ensuring corporate brand palettes and human skin tones are rendered faithfully. Ideal for brand messaging, employer branding, executive communications, and inclusivity-focused campaigns.



### Diverse display modes for every corporate scenario

Deliver content with outstanding colour accuracy and **99% sRGB** coverage across versatile display modes, including **M-Book, High-Detail, Sketch, and Cinema**. Perfect for presentations, client-facing materials, and team collaboration, with high brightness that keeps visuals vivid even in sunlit environments.



### Centralised content management

Streamline communications across offices and retail stores with **X-Sign software**. Remotely create, schedule, and distribute content using **160+ customisable templates**—whether it's internal announcements, company updates, or in-store promotions—ensuring consistent messaging across every screen.



### Google core services with enterprise-grade security

The EDLA-certified SH7504 comes with **Google core services**, including the **Play Store**, for easy app installation. BenQ's proprietary security controls combined with **Google Play Protect** block harmful apps and remove malicious content, keeping your network safe

Panel	Screen size	75"
	Resolution	UHD 3840 × 2160
	Brightness	800 nits
	Contrast ratio (typ.)	1200:1
	Viewing angle (H/V)	178°/178°
	Response time	8 ms
	Backlight life	50,000 hrs
	Panel surface	AG, Haze 25%
	Operating hours	24 hours / 7 days
	Display orientation	Landscape / Portrait
System	Colour gamut	CIE 1976: 95% DCI-P3, 99% sRGB, 85% NTSC
	Active area (H × V)	1649.7 × 927.9 mm
	CPU	Arm Cortex-A73 × 4 + A53 × 4
	GPU	Arm Mali-G52 MP8
	System memory	8 GB
	Storage	64 GB
	OS	Android 13   EDLA
Power	Power supply	AC 100–240V, 50/60Hz
	Power consumption (typ.)	144.9 W
	AC power switch	Yes
	ENERGY STAR®	Yes
Environment	Wake up	HDMI / LAN
	Operating temperature	0°C ~ 40°C
Connectivity	Operating humidity	10% ~ 80% RH non-condensing
	Input	HDMI 2.0 × 2
	Output	Earphone × 1
	USB	Type-A × 2 (2.0)
	RS-232 (In)	Yes
Built-in peripherals	RJ45 (LAN)	10 / 100 Mbps (Android) × 1
	Wi-Fi 6 and Bluetooth® 5.2	Optional WD02AT Wi-Fi dongle
	Speaker	12W × 2
Mechanical	IR sensor	Yes (w/ lock)
	Dimensions (W × H × D)	1679.7 × 959 × 56.8 mm
	Weight (product   shipping)	29 kg   40.5 kg
	Bezel width (T   B   L   R)	13   13.5   13   13 mm
Accessories	Mount (screws)	VESA 600 × 400 mm (4 × M8 × 16L)
	Remote control	× 1
	Cables	HDMI (1.5 m) × 1, RS-232 (1.8 m) × 1

→ Specifications subject to change without notice.

## SOFTWARE



### X-Sign 3.0

Create, schedule, and publish content across your displays to share announcements, dashboards, alerts, videos, and much more.



### DMS

Device Management Solution centrally oversees all displays to get real-time status information, deploy OTA updates & more.



### AMS

Account Management System to conveniently load and access your account and cloud storage from any BenQ display.



### InstaShare 2.0

Wireless screen sharing & casting from any device. Share several screens simultaneously, with different types of content.



Because Earth Matters



#### ENERGY STAR® 8.0

Our certified displays help you save power by up to 40% and lower operational costs.



#### Sustainable packaging

We've increased the loading rate by 60%, reducing our footprint in transport and logistics.

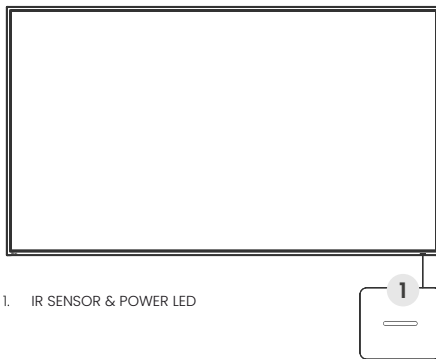


#### Remote energy control

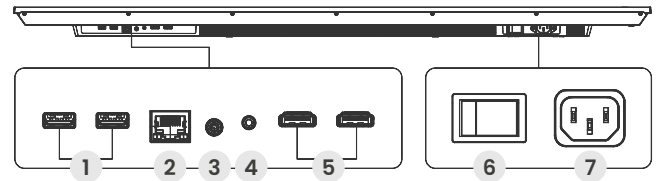
Avoid unnecessary power use with DMS by powering on/off your displays remotely and setting schedules.

## INPUT AND OUTPUT TERMINALS

### FRONT PANEL

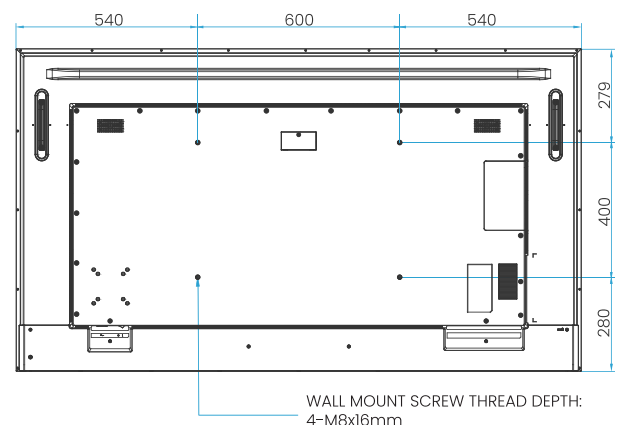
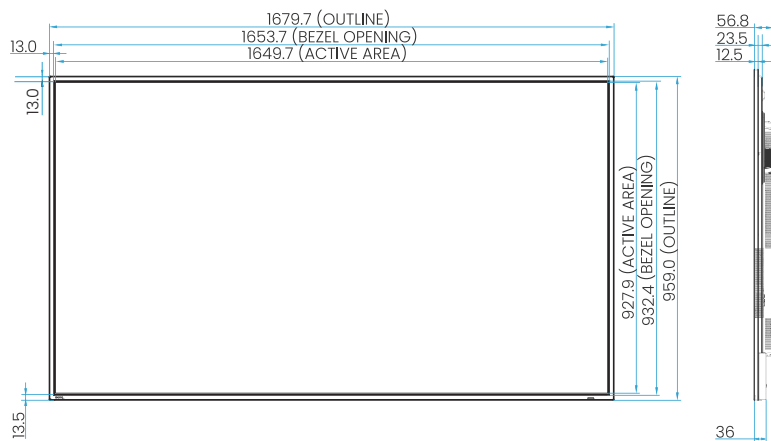


### BOTTOM PANEL



1. USB 2.0 TYPE A PORTS
2. GIGABIT ETHERNET PORTS
3. 3.5 MM AUDIO OUT JACK
4. RS-232 IN PORT
5. HDMI IN PORTS
6. POWER SWITCH
7. POWER INPUT

## DIMENSIONS (MM)



Warranty terms and conditions may change based on the country of purchase and local regulations.



[www.benq.eu/en-eu/business/index.html](http://www.benq.eu/en-eu/business/index.html)

© 2026 BenQ Corp. Specifications may vary by region, please visit your local stores for details. Actual product's features and specifications are subject to change without notice. This material may include corporate names and trademarks of third parties which are the properties of the third parties respectively.

**BENQ**