

BenQ

# ST4304

## Digital Signage



### Impactful Visual Communication

Deliver clear, engaging messages with stunning **4K UHD** visuals that ensure **bright, vibrant visuals** and capture attention in both **portrait and landscape modes** across office and retail environments. From executive communications to in-store promotions, brand storytelling, and wayfinding, ensure every message is visually compelling and easy to understand.



### All-Day, Reliable Performance

Built for **18/7 operation** and powered by **Android 14**, this display supports the demands of both busy workplaces and high-traffic retail environments. Keep corporate teams informed throughout the workday while ensuring retail locations consistently deliver promotions, updates, and customer messaging without interruptions.



### Centralised Content Management

Streamline communications across offices and retail stores with **X-Sign software**. Remotely create, schedule, and distribute content using **160+ customisable templates**—whether it's internal announcements, company updates, or in-store promotions—ensuring consistent messaging across every screen.



### Instant Sharing and Hybrid Connectivity

Easily share any content with **InstaShare 2**, enabling seamless wireless casting across devices for quick and efficient presentations in any meeting space. The option to add a camera for **hybrid meetings** helps teams stay connected and collaborate effectively between in-person and remote participants.

→ Specifications subject to change without notice.

Panel	Screen size	43"
	Resolution	UHD 3840 × 2160
	Brightness	350 nits
	Contrast ratio	1200:1
	Viewing angle (H/V)	178°/178°
	Response time	8 ms
	Backlight life	30,000 hrs
	Panel surface	AG, Haze 25%
	Operating hours	18 hours / 7 days
	Display orientation	Landscape / Portrait
System	Colour gamut	CIE 1976: 99% sRGB, 72% NTSC
	Active area (H × V)	941.2 × 529.4 mm
	CPU	4 × Arm Cortex-A73
	GPU	Mali-G52 MC1
	System memory	4 GB
	Storage	32 GB
	OS	Android 14
Power	Power supply	AC 100–240V, 50/60Hz
	Power consumption (typ.)	60 W
	AC power switch	Yes
	ENERGY STAR®	Yes
Environment	Wake up	HDMI / LAN
	Operating temperature	0°C ~ 40°C
Connectivity	Operating humidity	10% ~ 80% RH non-condensing
	Input	HDMI 2.0 × 2
	Output	Earphone × 1
	USB	Type-A × 2 (2.0)
	RS-232 (In)	Yes
	RJ45 (LAN)	10 / 100 Mbps (Android) × 1
	Wi-Fi 6 and Bluetooth® 5.2	Optional WD02AT Wi-Fi dongle
Built-in peripherals	Speaker	12 W × 2
	IR sensor	Yes (w/ lock)
Mechanical	Dimensions (W × H × D)	965 × 554.9 × 59.1 mm
	Weight (product   shipping)	7.9 kg   11.7 kg
	Bezel width (T   B   L   R)	10.7   10.7   10.7   10.7 mm
	Mount (screws)	VESA 200 × 200 mm (4 × M6 × 15L)
Accessories	Remote control	× 1
	Cables	HDMI (1.5 m) × 1, RS-232 (1.8 m) × 1

## SOFTWARE



### X-Sign 3.0

Create, schedule, and publish content across your displays to share announcements, dashboards, alerts, videos, and much more.



### DMS

Device Management Solution centrally oversees all displays to get real-time status information, deploy OTA updates & more.



### InstaShare 2.0

Wireless screen sharing & casting from any device. Share several screens simultaneously, with different types of content.



Because Earth Matters



#### ENERGY STAR® 8.0

Our certified displays help you save power by up to 40% and lower operational costs.



#### Sustainable packaging

We've increased the loading rate by 60%, reducing our footprint in transport and logistics.

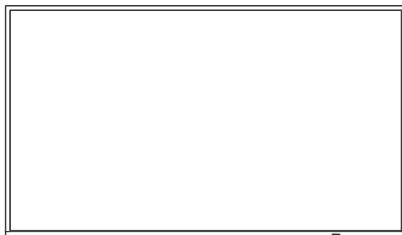


#### Remote energy control

Avoid unnecessary power use with DMS by powering on/off your displays remotely and setting schedules.

## INPUT AND OUTPUT TERMINALS

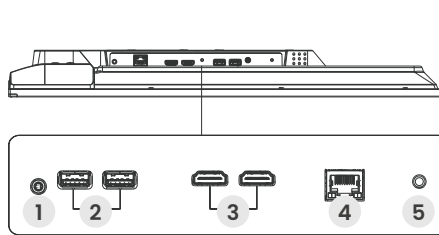
### FRONT PANEL



1. IR SENSOR
2. POWER STATUS LIGHT

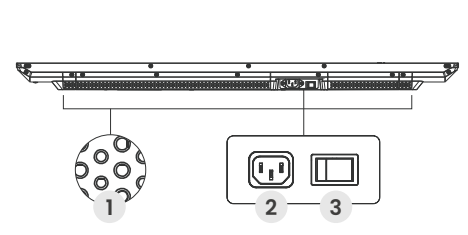


### RIGHT PANEL



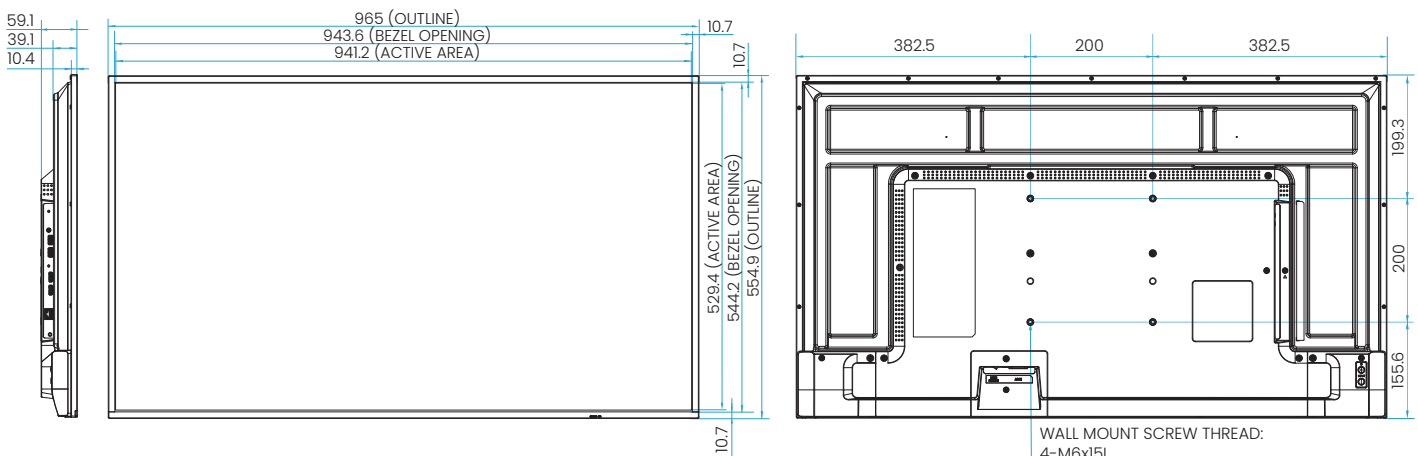
1. 3.5 MM AUDIO OUT JACK
2. USB 2.0 TYPE-A PORTS
3. HDMI-IN PORTS
4. GIGABIT ETHERNET PORTS
5. RS-232 IN PORT

### BOTTOM PANEL



1. SPEAKERS
2. POWER INPUT
3. POWER SWITCH

## DIMENSIONS (MM)



Warranty terms and conditions may change based on the country of purchase and local regulations.



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